

TRIBHUVAN UNIVERSITY
FACULTY OF MANAGEMENT
Office of the Dean
MM YY

Full Marks: 60
Pass Marks: 30
Credit Hour: 3
Time: 3 Hrs

BITM / Semester / Subject with code

Candidates are required to answer all the questions in their own words as far as practicable. Figures in brackets indicate full marks.

Group "A"

Concept Based Brief Answer Questions

Answer the following questions: (five compulsory questions)

[5 × 2 = 10]

Group "B"

Problem Solving / Short Answer Questions

Answer any SIX Questions: (six questions out of seven questions)

[6 × 5 = 30]

Group "C"

Comprehensive / Extended Problem / Case / Situation Analysis / Long Answer Questions

Either

Answer any TWO Questions: (two long questions out of three questions)

[2 × 10 = 20]

Or

Compulsory Case with four questions

[4 × 5 = 20]

